
cogniaTM

Educators don't just fall into this profession, they are made for it. You wake up every day ready to push yourself and those around you, to break through barriers and see students succeed. At Cognia, we share this passion with you. We are a global network of enthusiastic educators who are here to help you guide and energize your school and students.

Our partnerships take many forms—from strategic counsel to onsite accreditation and certification reviews, improvement planning, and implementation. A holistic approach is what sets us apart—connecting the dots between school and student performance—driving better outcomes for all. Are you ready to push your community of learners to a new level?





Our Services



Accreditation & Certification

We believe high-quality education can transform lives, communities, and the world. Committing to Cognia Standards helps you raise expectations and outcomes for your students.

To evaluate your school, we really get to know your community. Based on a set of rigorous research-based standards and evidence-based criteria, our early learning and K-12 accreditation processes examine the whole institution—the policies, programs, practices, learning conditions, and cultural context—for a comprehensive understanding of institutional effectiveness.

Educators around the world are intensifying their focus on science, technology, engineering, and mathematics. However, not all STEM programs are equally effective. Our pioneering STEM certification process uses a proven, research-based framework and criteria that uphold the quality, rigor, and substance students deserve.



Professional Learning

Cognia offers research-based training that enhances educator practice and student learning. Through online and in-person courses and workshops, your teachers and administrators will gain leadership skills and the knowledge to implement changes throughout your learning environments. Cognia designs professional learning opportunities that are both informative and engaging so you can reach your goals.





Assessment

We understand that every student, school, system, and state is unique. That's why our assessment resources and solutions are designed to yield the meaningful results you need to inform instruction, understand student performance, and plan for the future. No matter what your world looks like, we see where you're coming from and what it takes to meet your goals.

Partnering with school systems, states, and large education agencies, we design assessment solutions that underpin solid decision-making to improve instruction for all students. We deliver customized formative, interim, and summative assessment, and professional development to help you provide meaningful information to all your stakeholders.



Improvement Services

Because no two schools are exactly alike, we partner with you to develop solutions that meet your improvement needs. We take the time to understand your challenges and priorities, to help you identify gaps and address root causes for underperformance—and then to create programs that extend your staff's capacity in areas that will generate the most impact on your goals. Our experts guide you to integrate innovative tools and resources, gather data, and evaluate and demonstrate progress. Whether you need to make better use of assessment data, develop effective improvement plans, or energize your instruction to engage all learners, Cognia delivers proven strategies.

Why Cognia?

● Experts dedicated to your success

You have a vision; we know what it takes to achieve your vision. We're educators who have walked in your shoes and share your goals. As a service organization, we provide innovation, thought leadership, and technology solutions to help you succeed.

● Data that links student and school performance

You have lots of data. We transform data into actionable insights. We connect improvement, assessment, and school quality to student and school performance, giving you a holistic view of your current reality and concrete ways to make meaningful change.

● A global network of educators

We're a dedicated community of education improvement experts bringing you a diverse team fully committed to your success. Global conferences bring you together with colleagues and Cognia staff members who know your culture and your challenges.

● Meaningful training

In-person and online training opportunities bring you together with our experts and with educators from your region. Enrich your knowledge and gain effective practices.

● A century of impact

For more than 100 years, we've been partnering with institutions to elevate education, acting on our belief that every school can be better tomorrow than it is today. Our history grounds us, but we focus with you on the future: to inspire and sustain your improvement efforts.

● A commitment to all institutions

Serving students from early learning through grade 12, our network includes institutions like yours, at any level of need and achievement. You'll find peers among digital learning, religious, public, nonpublic, and charter schools, as well as institutions affiliated with education service agencies, ministries of education, the Department of Defense, and Navajo Nation.



Our Partners

Education Agency Leaders

Lead your students to success with confidence. We work with university, state, and agency leaders around the world to set priorities, identify resources, and track progress. As your institution's partner, we help you focus your resources for impact where you need it.

District Decision Makers

Get a clear picture of your system's performance with benchmark data and research-based analyses. We'll help you plan and execute actionable initiatives and sustainable improvements for long-term success.

School Leaders

Feel equipped on the front lines, thanks to the breadth of our perspective and expertise. Garnering insights from decades in the field, we help you create and implement strategies to improve instruction and optimize opportunities for students.



“The eleot® data allow us to not only consider the output of learning, but to gauge the quality of the classroom learning environment.”

Jimmy Brehm
Chief Academic Officer
Woodford County Schools
Versailles, KY

“Cognia has done an excellent job supporting our goals for continually improving student learning in the state.”

Craig Walker
Executive Director
Oklahoma State
Department of Education

“It was an outside check that validated our thinking and gave us the impetus to push forward.”

Jeni Gotto
Executive Director of
Teaching and Learning
Westminster Public Schools
Westminster, CO

“Cognia has been a pathfinder in our journey for continuous improvement. It taught us, leaders and faculty, how to make meaning out of data and use the results as a streamline that drives our decisions to ensure quality education to our students. Cognia helped us build a healthy and collaborative culture in the school community. Cognia is a story of real inspiration and empowerment.”

Dr. Tayseer Alkhunaizi
Director General
Rand International School
Dammam, Saudi Arabia



Our Insights

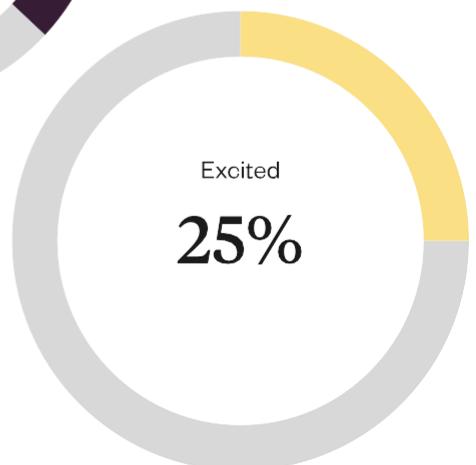
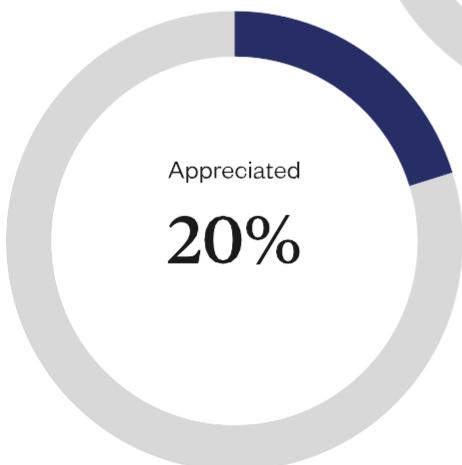
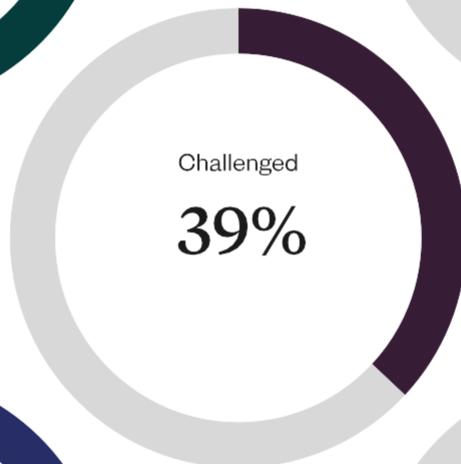
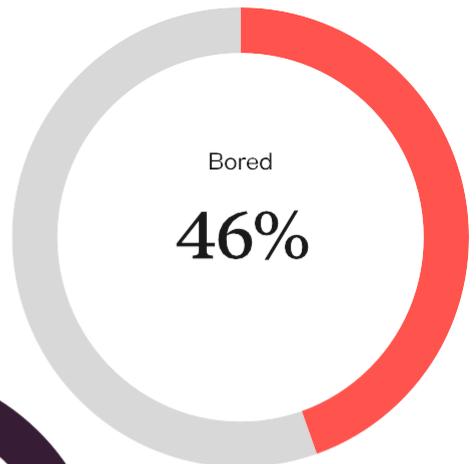
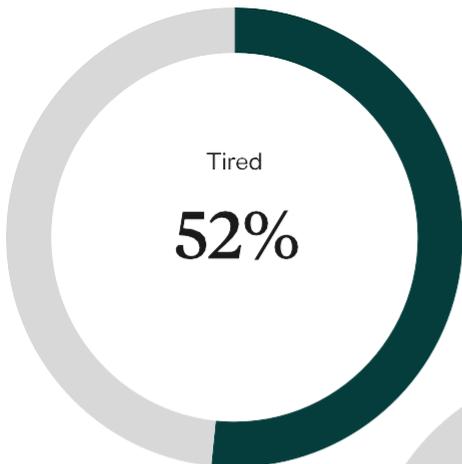


We know schools because we're in schools, observing and evaluating institutions—from private academies to public systems. Across the board, we see common trends in student engagement and classroom experience. No matter where your school falls, we help you draw meaning from your data and build a roadmap for improvement.



We Know how Students Feel

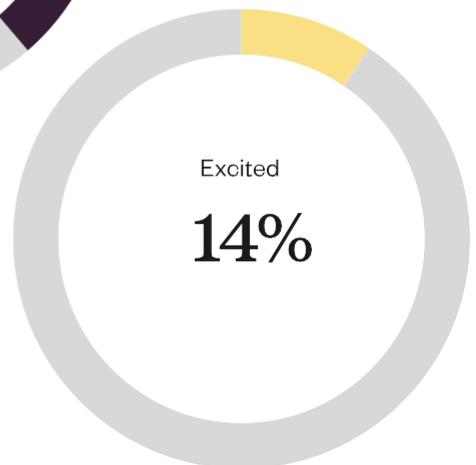
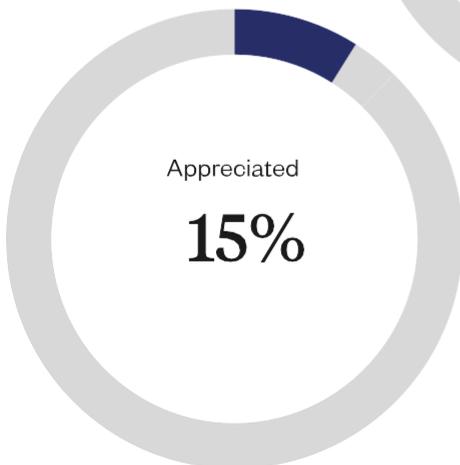
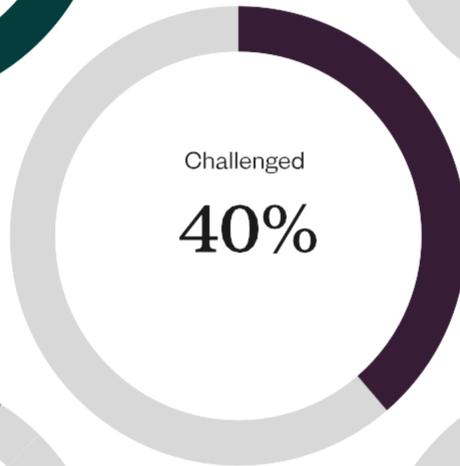
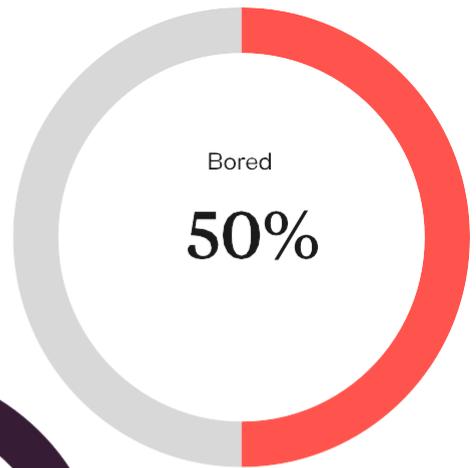
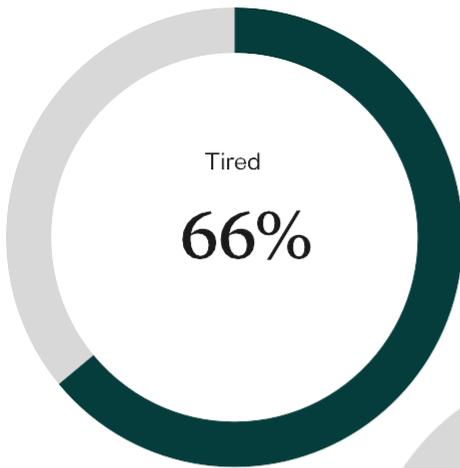
Middle School Students



Based on Middle School Climate and Culture Survey

Almost 600,000 middle and high school students responded to a survey and chose the five words that best describe how they feel while at school. The two most common answers—“tired” and “bored”—point to need for schools to promote learner agency and engagement.

High School Students

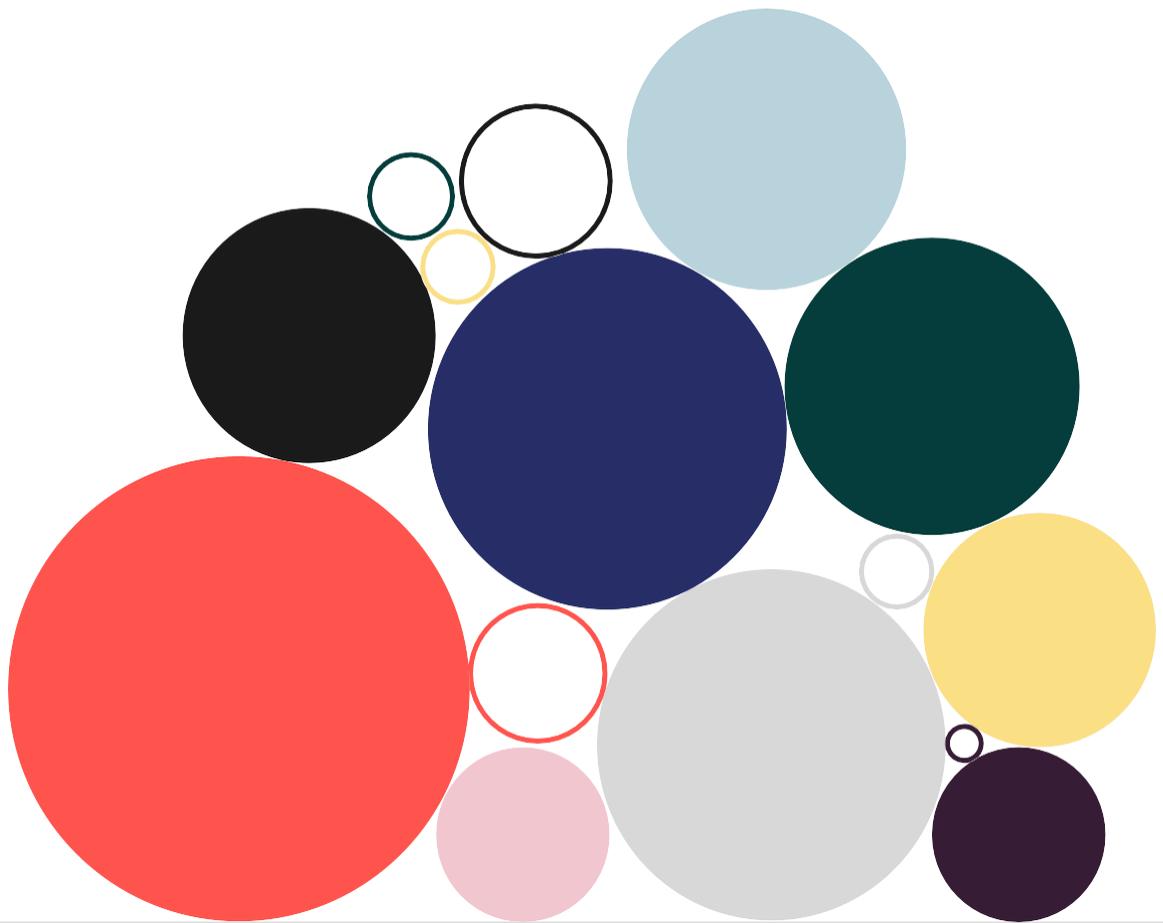


Based on High School Climate and Culture Survey

We Know There's a Perception Gap

High School Students' Perception of Class Work

●] · Scale = 100 people



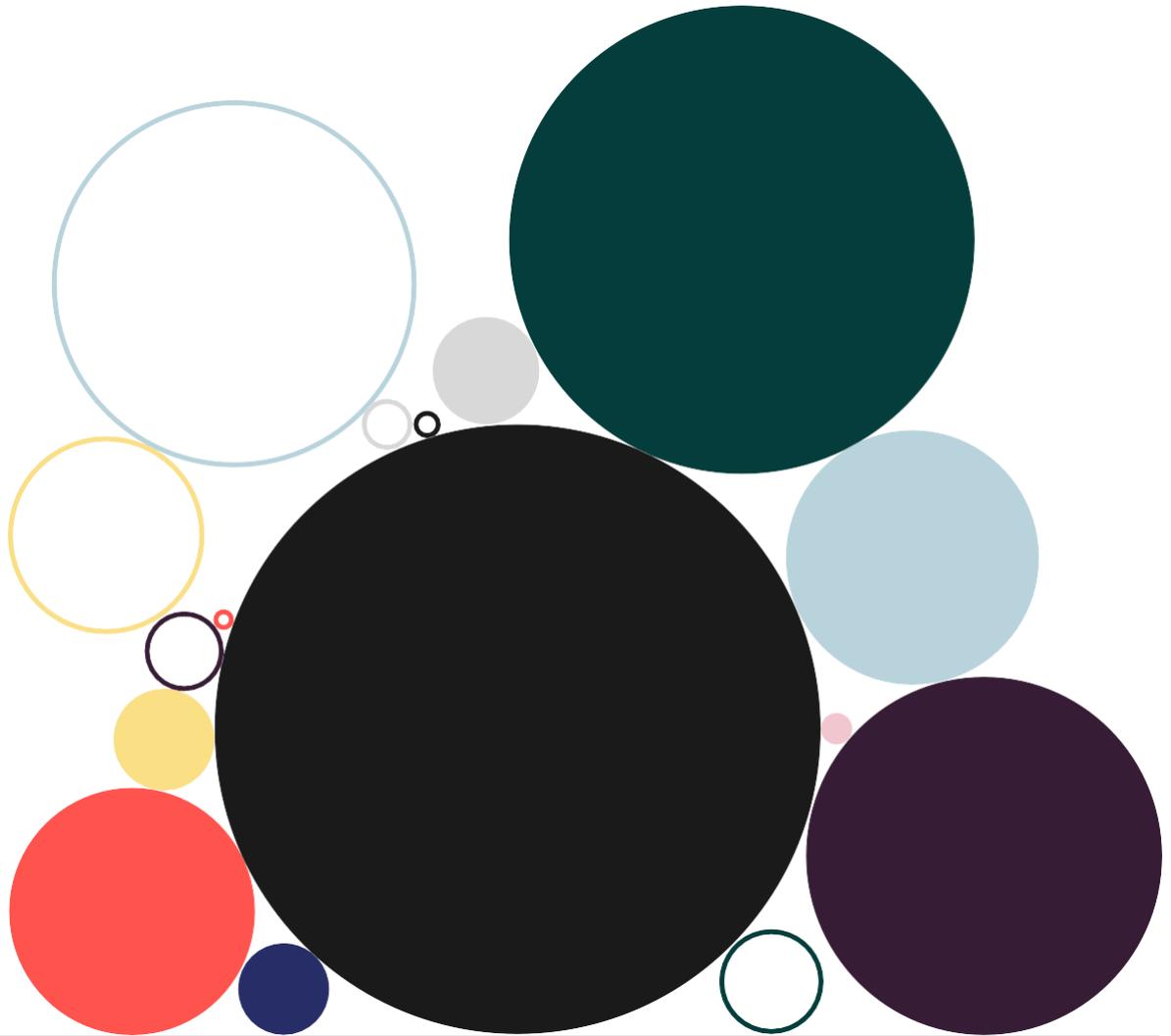
- Listen to the Teacher
- Work with Others
- Work Alone
- Think

- Complete Worksheets
- Complete Challenging Work
- Memorize
- Take Tests

Based on 2018 High School Climate and Culture Survey

We asked 93,000 teachers and more than 400,000 high schoolers to describe how they spend most of their time in the classroom. Our results highlight the disparity between what teachers think students do and how students describe their classroom activity.

Teachers' Perception of Student Class Work



- | | |
|---|--|
|  Write |  Write Papers |
|  Complete Brief Projects |  Complete Long Projects |
|  Complete Classroom Work |  Make Presentations |
|  Complete Easy Work |  Give Project Demos |



We Know the Factors That Contribute to Success

Applying a modern perspective on school effectiveness to our insights from decades of experience, Cognia identified seven research-based factors that are key to driving improvement in schools and school systems.

Clear Direction

Building consensus on institutional mission and goals, and clearly communicating that direction to stakeholders



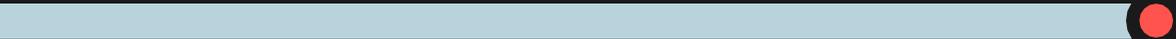
Healthy Culture

The social norms, values, and standards your school community shares, which pave the way for everyone's success



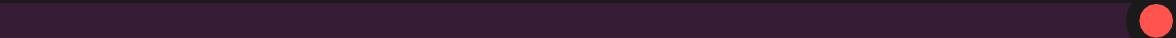
High Expectations

Committing to excellence at all levels, from student learning and teacher engagement to school leadership and community involvement



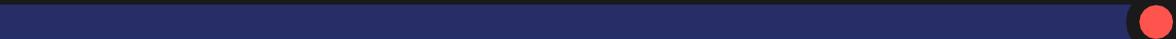
Impact of Instruction

The capacity of every teacher to create an environment that empowers all students to be successful



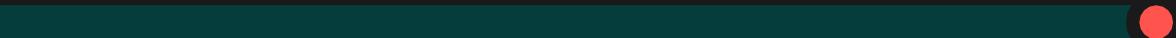
Resource Management

Efficiently utilizing human, material, and fiscal resources to the benefit of every student



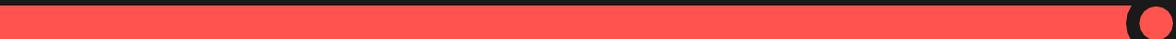
Efficiency of Engagement

Successfully engaging students and stakeholders in a way that improves learning outcomes



Implementation Capability

Consistently acting in the school's best interest, from both organizational and educational standpoints





Knowledge is Opportunity

Like you, we're motivated by the belief that all students deserve the opportunities that a high quality education brings. No matter your challenge, Cognia has the knowledge, expertise, and reach to help you in the mission to improve student learning.

We are the largest education improvement organization in the world and an undeniable force for transforming schools, engaging students, and driving better outcomes for all.



Don't settle for ordinary. Push for remarkable.
We invite you to become part of our network.
Learn more at Cognia.org.

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AdvancED and
Measured Progress
are now

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